



REVISED PROGRAMME OF THE B.A.JOURNALISM & MASS COMMUNICATION
(FOURTH SEMESTER) (A.T.K.T.) EXAMINATION, (NEP)
OCTOBER - 2026

Candidates are requested to be present at their respective centres of Examination, Fifteen Minutes before the time appointed for the setting of the First Paper and Ten Minutes before the time of subsequent Papers.

THEY ARE FORBIDDEN TO TAKE ANY BOOK, PAPER & MOBILE PHONE INTO THE EXAMINATION HALL.

The student should be read all the rules and regulation for taking examination before entering in examination hall.

The Written Examination will be conducted in the following order:

Sr. No.	Exam Date	Exam Time	Course Type	Subject
1	21/10/2026	02:00 PM To 04:00 PM	Major	MAJOR - PAPER-22 : DIGITAL MARKETING AND AI TECHNOLOGIES - (2501001504010001)
2	22/10/2026	02:00 PM To 04:00 PM	Major	MAJOR - PAPER-23 : ADVERTISING - (2501001504020001)
3	23/10/2026	02:00 PM To 04:00 PM	Major	MAJOR - PAPER-24 : OTT PLATFORMS : AN INTRODUCTION - (2501001504030001)
4	24/10/2026	02:00 PM To 04:00 PM	Minor	MINOR - PAPER-25(A) : SCIENCE JOURNALISM - (2501001504040001)
				MINOR - PAPER-25(B) : DRONE JOURNALISM - (2501001504040002)
5	26/10/2026	02:00 PM To 03:00 PM	VAC	VAC - PAPER-28 : BHARATIYA MULYA PARAMPARA - II - (2501001504070001)

SURAT

-SD-

DATE: 23/09/2026

CONTROLLER OF EXAMINATIONS



VEER NARMAD SOUTH GUJARAT UNIVERSITY, SURAT

NOTIFICATION OF THE VEER NARMAD SOUTH GUJARAT UNIVERSITY NO. EXAM/ 20839 / OF 2026

The Centers for the BACHELOR OF ARTS JOURNALISM AND MASS COMMUNICATION (NCF-NEP) (FOURTH SEMESTER) OCTOBER-2026 Examination will be as under : Regular

Center Name	Center Name
(0009) - DEPARTMENT OF COMPARATIVE LITERATURE	(0026) - DEPT. OF JOURNALISM